

RÉSUMÉ

DESIGN AND ART DIRECTION

1979–present Michael Diehl Design, *Los Angeles*

CLIENTS INCLUDE: *Universal Music Group, Warner Bros. Records, AT&T, Kool Smiles [dental organization], Abelson\Herron LLP [law firm], Castle & Cooke Aviation, Los Angeles County Office of Education, Skyscraper Brewing Company, Harriett Buhai Center for Family Law, C.G. Jung Institute of Los Angeles, various film productions*

STAFF POSITIONS

78–79 DESIGNER/ART DIRECTOR, Rod Dyer, Inc., *Los Angeles*
Entertainment Graphics

77–78 ADVERTISING ART DIRECTOR, A&M Records, Inc., *Los Angeles*

1973–75 ART DIRECTOR, The Marschalk Company, Inc., *New York*

CLIENTS: *Heublein, Thomas Cook Travel, Boys' Clubs of America, PaineWebber, Mutual of New York*

FACULTY (PART-TIME)

1995 American Film Institute, *Hollywood*
Digital Imaging Overview

1994–1995 Otis/Parsons Institute of Art, *Los Angeles*
Mac Computer Graphics I and II, QuarkXPress

1994 Center for Creative Imaging, *Camden, Maine*
Word & Illustration, Professional Conceptual Illustration

1976–82 Art Center College of Design, *Pasadena*
Communication Design 1 & 2, Advertising Design 1 & 2

CAPABILITIES

Generally speaking: the creation of compelling marketing and branding materials and editorial products for print and Web distribution. Specifically: concept development, art direction and design of advertising, logotypes and corporate identity, Web sites, publications (books, journals, magazines), packaging, lettering and typefaces, collateral materials (posters, brochures, etc.) – and, occasionally, print-related film props.